



2025 Annual Report

BECAUSE FACTS MATTER.

A year of growth and meaningful impact





CAMERA, the Committee for Accuracy in Middle East Reporting and Analysis, is the leading organization exposing and countering anti-Israel narratives in the media, online, and in schools.

Founded in 1982 to monitor bias in print and network media, CAMERA has since broadened its expertise to confront misinformation directed at Israel and its supporters, wherever it exists. We correct falsehoods and distortions in the legacy media, expose disinformation on social media and other digital platforms, tackle antisemitism in K-12 education, support pro-Israel students on college campuses, and challenge anti-Israel campaigns targeting Evangelical Christian churches and communities.

With offices in Boston, Massachusetts and Jerusalem, Israel, and staff working virtually across the United States and United Kingdom, we operate at the forefront of the information battlefield to expose bias and promote truth, in turn strengthening support for Israel worldwide. CAMERA's mission and work have never been more important.

LETTER FROM LEADERSHIP

Dear Friends,

This past year has shown, once again, why CAMERA's mission matters so deeply. In the face of relentless misinformation and bias against Israel and the Jewish people, CAMERA has stood firm as a trusted voice for truth. Every libel we exposed, every correction we secured, every student we trained, and every viral video we produced not only shaped the media narrative but also gave our community the confidence to speak up and be heard.

Thanks to you, our reach has never been greater. With our Media Research and Analysis Department monitoring English, Hebrew, Spanish, Arabic, and UK media—

and with programs such as CAMERA on Campus, our K-12 education work, and the Partnership of Christians and Jews—we are challenging falsehoods and inaccuracies wherever they arise. With the help of our remarkable grassroots letter-writing team, thousands of supporters have taken direct action, reminding journalists and editors that accuracy and fairness matter.

And we continue to expand our reach. With the launch of our Social Media Department last September, we are sharing our work with new, and younger audiences.

continued, next page

Kurt Schwartz
CAMERA CEO

"As we move into 2026, our priorities are bold: to strengthen our media accountability work with rapid-response strategies and innovative tools; to expand our digital reach so that facts travel faster and further; and to deepen partnerships with communities and institutions that share our commitment to truth."

Kurt Schwartz
CAMERA CEO

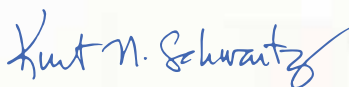
LETTER FROM LEADERSHIP, continued

Together, we drove stories that shaped international headlines, defended Israel in some of the world's most influential outlets, and mentored a new generation of young leaders who refuse to stay silent in the face of antisemitism.

As we move into 2026, our priorities are bold: to strengthen our media accountability work with rapid-response strategies and innovative tools; to expand our digital reach so that facts travel faster and further; and to deepen partnerships with communities and institutions that share our commitment to truth.

None of this would be possible without you. Your support fuels every article and correction and social media post, every student fellowship, and every alert that mobilizes our grassroots network. With your partnership, CAMERA will continue to ensure that facts, not falsehoods, define the conversation about Israel and the Jewish people.

With gratitude and resolve,



Kurt Schwartz
CAMERA CEO



OUR STRUCTURE

CAMERA operates from dual headquarters in Boston and Jerusalem with satellite offices across the U.S. and U.K., providing a global vantage point to monitor, research, and respond to misinformation in real-time. Our work is carried out through five core departments:

Media Research & Analysis

Our pioneering investigative department, producing in-depth analyses and securing corrections across leading global news outlets.

Education

Equipping students, parents, and communities to counter anti-Israel bias and anti-Jewish hate at every stage of education through our K-12, campus, and alumni programs, and more.

Social Media

Amplifying CAMERA's work and promoting truth and accountability in response to anti-Israel and anti-Jewish bias online by maximizing reach and engagement where audiences are most active.

Partnership of Christians & Jews

Building strategic alliances and providing resources to support the Zionist Christian community and its leaders while countering misinformation within the Christian world.

Communications

Expanding the organization's influence through high-impact short-video production to hold media institutions accountable and letter-writing campaigns that ensure your voices are heard.

DEPARTMENTS AT WORK

Media Research & Analysis

922

media analyses that expose biased, incomplete, misleading, and false reporting on Israel and the Middle East

793

corrections to reporting in leading media outlets across every language of operation

4

new researchers hired to strengthen the department's core capacity

24%

increase in number of corrections secured vs. 642 in 2024



"CAMERA's original mission confronting distortions in legacy media is as essential as ever and remains a core mission. We secure hundreds of corrections a year to clear the record of falsehoods while raising awareness of media bias, with our in-depth research cited by the press and shared widely on social media."

Tamar Sternthal
Director, Media Research and Analysis
Director, Israel Office

MEDIA RESEARCH & ANALYSIS

Media Research & Analysis Department

CAMERA's research team is integral to our effectiveness. By producing in-depth, evidence-based analyses of media reporting in English, Arabic, Spanish, and Hebrew, we not only correct false or misleading narratives but also provide an authoritative foundation for other CAMERA programs to build on. The work of this department demonstrates our unique ability to hold media accountable while shaping public discourse.

Impact & Metrics

922 Media Analyses that expose and educate on biased, incomplete, misleading, and false reporting on Israel and the Middle East. Our analyses document errors and bias, educate the public, and hold accountable the world's most influential publications.

793 Corrections Secured in leading media outlets across every language of operation, ensuring that the permanent record doesn't perpetuate falsehoods to readers in the future.

24% Increase In Number of Corrections secured compared to 642 in 2024.

4 New Researchers hired to strengthen the department's core capacity.

Expert Briefings & Advocacy

Accountability at the BBC

Sustained scrutiny by CAMERA researchers helped pave the way for a leaked 19-page internal BBC dossier acknowledging systemic editorial failures and anti-Israel bias. This pressure culminated in the resignations of BBC Director General Tim Davie and News Director Deborah Turness.

Reforming Alhurra Newsroom

Research and advocacy from CAMERA's Jerusalem headquarters prompted Alhurra, the U.S.-funded Arabic network, to reform its newsroom and limit uncritical coverage of extremists. Ongoing consultations help ensure balanced, fact-based reporting that reflects American values.

"Rage Against the Hate" Conference

CAMERA's U.S. Media Research Manager joined a panel of legal and policy experts at Shurat HaDin's second annual conference to address campus antisemitism and delegitimization.

Expert Speaking Tour

A Senior Arabic Media Analyst led a UK tour, briefing policymakers, journalists, and institutions to elevate scrutiny of BBC Arabic and reinforce the impact of our research.

Central Evidence in

Associated Press Litigation

CAMERA's research on the AP's reliance on a Hamas-linked photographer became central evidence in a major lawsuit against the agency.

MEDIA RESEARCH & ANALYSIS

Webinars & Media Appearances

Regional Security Analysis

A Senior Media Analyst provided expert commentary on CBN regarding regional security, specifically detailing how Israel's Mossad is countering Iranian threats.

Analysis for WION News

CAMERA's U.S. Media Manager appeared multiple times on WION News, providing expert analysis on media trends and regional developments.

"Gaza and Journalism: A Manipulated Conflict"

The Director of CAMERA's Spanish Department was interviewed on DNews (DirecTV) regarding the systemic manipulation of information and reporting challenges in the Spanish-speaking world.

Spanish Media Contributions

The Spanish Department provides regular contributions to Radio Sefarad and other Spanish-language outlets, discussing anti-Israel misinformation across the Spanish-speaking world.

"The BBC's Israel Problem: A Former Insider Speaks Out"

A CAMERA webinar featuring a former BBC Director exposing how bias shapes the broadcaster's reporting.

"Rewriting Reality: Wikipedia's Anti-Israel Obsession"

A CAMERA webinar featuring an investigative journalist from the Jewish Journal examined how the platform has become a tool for misinformation.

"UK in Focus: BBC Exposed"

CAMERA analysis on BBC editorial standards was featured on LCBN.

Looking Ahead

In 2026, we plan to

Expand our team beginning with two new media research analysts

to boost investigative capacity, forge new editorial partnerships, and drive more accurate news coverage.

Broaden our reach by translating more CAMERA research into high-impact op-eds and guest columns for external outlets.

DEPARTMENTS AT WORK

Education

13,359

students reached
on campus

112

CAMERA Fellows are primary pro-Israel
voices on their respective campuses

2,357

alumni who remain engaged through
our new Alumni Program

20

workshops and presentations
for parents, students, and educators



"The CAMERA Fellowship equipped me to advocate effectively for Israel on campus. It gave me incredible opportunities – to attend the Boston CAMERA Conference, publish an article in The Times of Israel, build a global network of like-minded students, and organize impactful events on campus."

Angelina Palumbo
CAMERA Fellow, Binghamton University

77

campuses across the United States,
the UK, and Israel

32

active student organizations

14,500+

students reached through curriculum changes in
Connecticut, New York, and California

8

complaints filed by parents with
our help to confront antisemitic
harassment in Arlington and Fairfax,
Virginia schools

EDUCATION



Campus Program

Supporting pro-Israel students on campuses is a critical component of CAMERA's mission. Through our Fellowship and Coalition Group programs, we provide hands-on guidance in organizing events, securing speakers, and obtaining funding for student initiatives. Our team works directly with students to address Middle East distortions in campus publications, events, rallies, and classroom instruction.

Impact & Metrics

13,359 Students reached through on-campus events, panels, and workshops designed to counter biased narratives and raise awareness.

112 CAMERA Fellows empowered through our selective leadership program to serve as the primary pro-Israel voices on their respective campuses.

77 Campuses across the United States, the United Kingdom, and Israel that benefit from CAMERA programming and mentorship to student leaders.

32 Active Student Organizations receiving funding, strategy, and resources to run pro-Israel campaigns and events.

3-Day Annual Fellows Conference

equipping students with the knowledge, skills, and networks needed to organize effective initiatives and correct misinformation.

2,357 Alumni who remain engaged through our new Alumni Program, which sustains relationships with Fellows after graduation and fosters mentorship between alumni and current students.

2 International Campus Tours across 20 universities in the United States, Canada, and the United Kingdom, featuring television personality and content creator Shai DeLuca and Mizrahi social media educator Adiel Cohen. The tours combined high-visibility campus tabling in central public spaces—engaging directly

with thousands of students through conversations and educational materials—with organized speaking events and discussions designed to educate and empower students to engage thoughtfully in conversations about Israel, the Middle East, and Jewish identity on campus.

Looking Ahead

In 2026, we plan to **Hire additional Campus staff** to reach even more student activists with on-the-ground support and mentorship.

Invest \$200,000 in speakers and events and update training materials to address rising antisemitism and shifting tactics by anti-Israel activists.

K-12 Program

CAMERA's K-12 Program confronts biased classroom instruction by equipping parents, community leaders, and policymakers with research and strategy. We work proactively to prevent anti-Jewish and anti-Israel messaging from taking root in schools through engagement at the local, regional, and national levels.

Impact & Metrics

1.7 Million Students Reached in Georgia through 37 CAMERA-prompted corrections to mandated state teaching guides in Georgia public schools.

Advised the Governor of Virginia on K-12 portions of Executive Order 48 (Antisemitism in Schools) and served on the Working Group to shape policy.

180,000 Students protected in Fairfax County. Advised a congressional committee to include the district in their investigation and assisted parents with civil rights complaints.

8 Complaints filed by parents with our help to confront antisemitic harassment in Arlington and Fairfax, Virginia schools. One complaint is currently being pursued as a lawsuit against the district.

14,500+ Students reached through curriculum changes in Connecticut, New York, and California, after CAMERA's intervention led to the removal of inaccurate materials regarding the Holocaust and the Israeli-Arab conflict.

One Landmark Investigative Report *Shaping Minds, Spreading Hate* exposed the institutionalization of radical ideology that fueled antisemitism in Philadelphia public schools.

4 Webinars hosted to provide parents and leaders with strategy to challenge antisemitic rhetoric in their districts.

20 Workshops & Presentations conducted for parents, students, and educators to identify and address biased classroom instruction.

Looking Ahead

In 2026, we plan to **Scale the Team**: Add 2–3 staff members to provide timely guidance to parents and leaders as they challenge biased textbooks and lesson plans.

Focus District Advocacy: Implement initiatives in key school districts to provide research-based talking points and facilitate meetings with education committees.

Expand Strategic Partnerships: Strengthen ties with complementary organizations to remain a proactive force against antisemitic curricula.

Social Media

1

AI vendor secured
to pinpoint
misinformation
in real-time

75%

growth in weekly
engagements

1

new social media handle
that replaced 11
fragmented variations



"Much of the conversation today takes place on social media, where truth competes with the viral speed of misinformation. CAMERA ensures the truth is heard in the digital public square."

Aviva Rosenschein
Director, Social Media Department

SOCIAL MEDIA

CAMERA's New Department

Launched in September 2025, the Social Media Department amplifies CAMERA content across multiple platforms to spread awareness to a broader audience and engage the community. Separately, the team is building out capabilities to discover and counter anti-Israel libels online.

Impact & Metrics

75 Percent Growth in weekly engagements, rising from 20,000 to over 35,000 at year's end.

1 New Social Media Handle that replaced 11 fragmented variations. The new handle, @CAMERA4Truth, helps readers find our content everywhere.

1 AI Vendor Secured which will allow CAMERA to monitor social media and pinpoint influential sources of misinformation in real-time.

Looking Ahead

In 2026, we plan to **Continue Growth**: Increase Weekly Views to 1.2M+, while maintaining 7.5%+ Engagement Rate, yielding over 60M Views and over 4.5M Engagements annually, supported by new social media management tooling.

Harness AI: Leverage our new technology to understand who is interacting with CAMERA content, thereby increasing effectiveness of collaborative outreach.

Combat Misinformation Online:

Solidify scope & approach for countering anti-Israel bias on social media, utilizing AI tools for insights (e.g. emerging trends and centers of influence), and launching research-based response tactics in Q2.

Expand the Team: Hire a Program Manager and 2–4 additional team members to increase monitoring and response capacity.

Scale Video Production: Build out an in-house video studio and produce direct-to-camera, social-media-ready video content, helping us steer the online narrative.

Partnership of Christians & Jews

20

media appearances

22

conferences and public forums

25+

targeted meetings with
local leaders and community

21

briefings with pastors,
rabbis, and
interfaith coalitions

8

international digital sessions
supporting allies



Combating the Erosion of Essential Jewish-Christian Relationships

Through the Partnership of Christians and Jews, CAMERA exposes and combats anti-Jewish and anti-Israel propaganda used to turn historic Christian support away from Israel and the Jewish people and alienate essential Jewish-Christian relationships.

Through research, writing, education, and targeted programming, erroneous foundations of the attack on Christian support for the Jewish State are revealed, that support is strengthened, and Jewish-Christian relations are enhanced.

Impact & Metrics

20 Media Appearances serving as a source of information across 20 Christian television and radio networks (including The 700 Club and CBN), reaching over 100,000 viewers.

22 Conferences & Public Forums at which CAMERA experts spoke, including the GPO Christian Media Summit in Jerusalem, Regent University's conference on Zionism, and the Christians in Media conference in London.

21 Briefings with pastors, rabbis, and interfaith coalitions to coordinate advocacy.

12 In-Person Speaking Engagements delivering on-the-ground education to local congregations and community groups.

8 International Digital Sessions supporting allies across the US and UK.

Expert Briefings: The Naples Regional Pilot Project In 2025, CAMERA added staff to expand a pilot program focused on building relationships between Jewish organizations and churches, rabbis and pastors, and Jews and Christians, which equips the two communities to stand together against Jew-hatred and anti-Zionism. It also serves as a model for regional expansion.

25+ Targeted Meetings: Met with local leaders and community stakeholders to establish the program.

Localized Oversight: Provided engagement for local churches and training to help pastors recognize and refute anti-Israel narratives.

Regional Resource Hub: Established a first-responder center in Naples to provide immediate resources against local antisemitic rhetoric.

Looking Ahead

In 2026, we plan to

Expand Regional Hubs: Use the Naples pilot as a template to launch similar resource centers in other high-demand regions.

Grow Leadership Networks: Increase the number of briefings and speaking tours to reach a broader range of Christian denominations and church networks.

Generate new print and digital educational materials designed specifically for Christian audiences.

DEPARTMENTS AT WORK

Communications

5,518,000

video impressions

1

new website

35

CAMERA alert emails

450

printed letters

5,850

letters written



"CAMERA's community outreach helps activists find their voices, and journalists find the facts. Your support ensures that the truth is heard through the noise of disinformation."

Gilead Ini
Director of Communications
and Marketing

COMMUNICATIONS

We strengthened CAMERA's brand identity by developing a single logo to be used across all platforms and redesigning email templates, and began preparations to consolidate 9 CAMERA websites into one new site. The Communications Department ensures CAMERA experts are quoted in the press, while our Short-Video Program and Letter-Writing Team help you share CAMERA research with digital audiences and top editors.

Impact & Metrics

5,518,000 Video Impressions
on Facebook and Instagram.

35 CAMERA Alerts
that put our research directly into
your inbox, helping the public reach
editors responsible for miscoverage.

5,850 Letters Written
by CAMERA letter writers.

450 Printed Letters
published in a diverse range
of publications including
many of the country's most
influential newspapers.

1 New Website
in development, to be rolled
out in 2026.

MISSION & ACCOUNTABILITY

CAMERA is a 501(c)(3) non-profit organization dedicated to promoting a more accurate, balanced, and complete understanding of Israel and the Middle East.

Financial Integrity

We are proud to be a Four-Star Rated Charity on Charity Navigator, placing CAMERA among the top-performing organizations in the country for financial health, accountability, and transparency.

Tax & Transparency

All donations are tax-deductible to the fullest extent allowed by law. Our audited financial statements and IRS Form 990 are available for public inspection at camera.org. | EIN: 52-1332702

Giving

You can support CAMERA's mission by visiting camera.org/donate.

Making a planned gift is a wonderful way to sustain CAMERA's vital mission while accommodating your own personal, financial, estate-planning, and philanthropic goals. Learn more at camera.org/giftplans.org.

GOVERNANCE & INTEGRITY

Our leadership is united by a shared commitment to accuracy, accountability, and the pursuit of truth.

Board of Directors

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Chairman

Josh Katzen
Executive Chairman

Carol Greenwald
Treasurer

Amelia Katzen
Clerk

Susan Schwartz

Charles Cramer

Andrew Lappin

George Violin

Ira Stoll

Executive Leadership

Kurt Schwartz
Chief Executive Officer

Hilary Schneider
Chief Operating Officer

Elena Chokler
Chief Financial Officer

Gilead Ini
Director of Communications
and Marketing



COMMITTEE FOR ACCURACY IN
MIDDLE EAST REPORTING AND ANALYSIS

CAMERA.ORG

@CAMERA4Truth

